

Two recent trends in corporate giving include a move towards quality and personalization. As corporate profits grow, so does the amount companies are spending on client and employee gifts.

AA Gifts & Baskets has a wide range of gourmet food gifts and personalized corporate gifts available. With volume discounts and easy ordering online or via spreadsheet, we make corporate gift giving easy!

Think Outside the Box

Corporate gift giving offers a unique opportunity to build or strengthen business relationships. That lasting gift impression allows your company to flourish in an ever increasingly competitive market. Adding that personal touch to your gift sets you apart from the rest. The days of the key chain logo or coffee mug have given way to creative ideas such as gift baskets that leave lasting impressions.

Say thank you to the people that help your business succeed on a daily basis. If they feel important to your operation the incentive to make your business succeed continues to grow. Motivate employees by offering them appreciation on a yearly basis or for accomplishing a large project. Treat

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them to cookies, cheesecake, or chocolates to add that special touch to a company outing.

Celebrate with affiliates and employees on their special occasions. Many gift baskets come in keepsake containers so your



"Online shopping is a diamond in the rough. The longer someone has been online is one of the best predictors of whether they'll shop online or not."

Still, online retail sales figures add up to only a fraction of figures for offline sales. This year, analysts expect online figures to reach just 3 percent of the \$217.4 billion seen in offline sales, according to the National Retail Federation. Online figures are up about 1 percentage point from last year, compared with an expected increase of about 5.7 percent in offline sales, according to the NRF.

[AA Gifts and Baskets](#) provides gift bargains in all our articles and newsletters featured in topic categories:

New Gift Ideas

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Chocolate Almonds Gold Gift Box



Your customers and employees will be thrilled with this delicious gift! We begin with the highest quality California almonds. We then carefully roast them to enhance their natural flavor and surround them with an extra thick coating of rich, luxurious fine chocolate. The result- they're the best you've ever tasted! Over 100 Chocolate Covered Almonds are packaged in this fourteen-ounce golden gift box with your choice of ribbon.

Price: \$ 21.00

[Buy Now](#)

thoughtfulness continues to be remembered long after the gift has been received. Welcome baby, send your sympathy, or offer congratulations on a new home.

The bottom line is to make people feel important with that personal touch. Gift baskets allow you to send a unique gift that is not "run of the mill." Make that extra effort to leave that lasting impression so that your business continues to grow - think outside the box.