

Searching for something unique and different for that hard to buy for person? Consider a gift basket. Many of these gifts are arranged around a theme, like gourmet food, golf, gardening, etc. And since they typically have several different items inside, they are sure to find something to enjoy. AA Gifts & Baskets has a wide range of presents and gifts suitable for any occasion. We make gift giving easy!

A Gift is a Gift but a Present is so Much More



A quick look in a dictionary will see the word 'gift' defined as something given voluntarily without payment in return, as to show favor toward someone, honor an occasion, or make a gesture of assistance. But there is so much more. Present and gift are both used to describe something given as an expression of affection, friendship, interest, or respect. Present is the more formal; gift is generally used to describe something conferred on an individual, a group, or an institution. Something special is presented like a birthday present; a less formal example might be a gift to a bride. A donation applies to an important gift, most often of money and usually of considerable size. A bonus applies to something, again usually money, given in addition to what is due, to employees who have worked for a long time or particularly well.

When a special occasion happens a special gift is given and 'Presented' to the recipient at that occasion. This may be a birthday, a wedding, or the birth of a child. The very act defines to the recipient that we have a kind regard for that person. It may mean that the giver loves the recipient. It may even mean more.

Once our physiological needs have been met, once we have enough to eat, drink, clothing and shelter, then we start to think of security. Adults have little awareness of their security



"Online shopping is a diamond in the rough. The longer someone has been online is one of the best predictors of whether they'll shop online or not."

Still, online retail sales figures add up to only a fraction of figures for offline sales. This year, analysts expect online figures to reach just 3 percent of the \$217.4 billion seen in offline sales, according to the National Retail Federation. Online figures are up about 1 percentage point from last year, compared with an expected increase of about 5.7 percent in offline sales, according to the NRF.

[AA Gifts and Baskets](#) provides gift bargains in all our articles and newsletters featured in topic categories:

New Gift Ideas

- [Wedding Gift Baskets](#)
- [Thank You Gift Baskets](#)
- [Sympathy Gift Baskets](#)
- [Housewarming Gifts](#)
- [Get Well Gifts](#)
- [Congratulations Gifts](#)
- [Birthday Gift Baskets](#)
- [Baby Gift Baskets](#)
- [Anniversary Gift Baskets](#)
- [Kids Gift Ideas](#)
- [Gifts for Women](#)
- [Gifts for Men](#)
- [Candy Bouquets](#)
- [Chocolate Gifts](#)
- [Cheesecakes](#)
- [Gourmet Gifts](#)
- [Corporate Gift Baskets](#)
- [Coffee & Tea Baskets](#)
- [Spa Gift Baskets](#)
- [Golf Gift Baskets](#)
- [Popcorn Gift Tins](#)
- [Fruit & Nut Gifts](#)

needs except in times of emergency such as widespread rioting. Children often display the signs of insecurity and the need to be safe. I often will ask the question: "Have you ever played chess?" Have you ever won on the first move?" The reason I ask this is because chess takes a little while for the game to be decided. So does life and relationships. Sometimes a gift is just a gift but a present may be the first move in much longer and more complicated series of events. It may be that we feel the need for long term companionship as a step towards more security in life.

Check out more great articles on gift giving on our [Gift Blog](#)

- [Gifts](#)
- [Baby](#)
- [Chocolate](#)
- [Corporate](#)
- [Kids](#)
- [Sympathy](#)

Some of us do not feel the immediate need for safety and for physiological well-being. Anybody who watches the news regularly will certainly have some

concerns. Fortunately all of us at some time or another will feel the need for love, affection and belongingness.

Years ago, before the age of modern communications like radio, movies, television, and the Internet, we visited friends and met at the town square or village plaza. But although times change, people still seek to overcome feelings of loneliness and alienation. This involves both giving and receiving love, affection and the sense of belonging.

This is where the act of not merely giving a gift but presenting a present and making it an occasion and really memorable helps to build your sense of connection to the recipient. It's easy to do. To make the presentation an occasion decide who really needs a break, Have the kids been exceptionally good, dad got a promotion, or the family has been stuck in the house for days?

Now what to do? For kids you could try outdoor activities such as scooters, bike riding, skate boarding, or playing in the park. For adults you could try a walk without interruptions from cell phones, dance to your favorite songs, play golf, or try yard sales or antique hunting. At some point in the activity, the time will feel right to make a present of the gift and make a connection that could last a lifetime.

If the present or gift is for the family, the key to success is to stay active so you can get the gang to try bowling, hiking, swimming, badminton, or flag football. Leave options such as movies and dinner as a last resort.

Football Candy Bouquet



This ceramic container will score a touchdown with any football fanatic. Inside the keepsake container are Russell Stover chocolates, a variety of fun size candy bars, tootsie pops, Jolly Ranchers and a pack of football cards. Contains 18 to 20 candy stems.

Note - During the warm summer months, we substitute candy for those chocolate items that are prone to melting.

Price: \$ 40.00

[Buy Now](#)

So gift giving does not have to revolve around a national festival or holiday, it will be doubly appreciated. Just remember this saying:

“The present should look like an accident to the recipient.” Make it look like something that just ‘happened’ along the way. It will be even more memorable to the recipient.

Later in this series we will chat about gift giving on special holidays and occasions.