

Gift giving is an activity that makes both - the giver and the recipient - happy. The person giving the gift gets to enjoy the shopping and planning experience and the recipient enjoys the gift of course.

Little Gifts Goes a Long Way

When someone does you a good turn in life the most obvious reaction is to give them something back in return, to show that this good deed has been appreciated. Being a working parent there are times that favors are called in to save children from being abandoned at the schoolyard entrance due to some unforeseen circumstance in the daily working schedule, or a myriad of other little dramas. A small gift in this circumstance will go a long way to show your appreciation, for a kind deed.

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My husband and I worked in the vineyard industry for many years; one of the best things about working for a company that produces alcoholic beverages is that the workers are paid a bonus each month of wine. This was great for the first few months but after a while the wine started piling up in our spare room as neither my husband nor I was drinkers.

Things got even worse as we were new to the town we were living in and didn't know many people, only a few school moms, who were great ladies and always willing to help out. Our families who were over 500 miles away weren't interested in wine either. One day I had a bright idea to get rid of the wine, promote the vineyard we worked for and show our appreciation to people who were generous enough to help us out in times of need.

Anyone who did a good turn towards us was given a bottle of wine from our stockpile, with a little bow and small thank you note attached. It was amazing how much people appreciated our little gifts and how much more willing they were to offer assistance when we were in need. Also we felt better as we were giving something back in return and didn't feel as though we



Custom gifts are highly valued for the caring they depict. Most individuals feel flattered when they see a gift that has their name or initials engraved on it or their photograph printed on it. Additionally, custom gifts show that the giver has obviously gone through some effort to buy the gift.

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were taking advantage of anyone's good nature.

A gift can come in many forms, and can be an ideal way to show appreciation for a good turn. When you are generous toward your friends and acquaintances they are generous toward you in return, and will help you along in life and think of you even when you are not asking for something. This is a show of friendship and the true spirit of human nature.

From time to time I still catch up with those friends and bring along a bottle of wine and a cheerful smile for no reason at all. We all managed to benefit from those bottles of wine in some way or another, and they provided a great foundation to form lasting relationships with friends. Good people, who expect nothing in return for their kind deeds, appreciate it when their efforts have been acknowledged.

